**APPLICATION FORM TO JOIN THE PITCH COMPETITION**

**FOR CROATIAN GREEN START-UP AND SCALE-UP COMPANIES**

**AT THE „SUPPORT SUSTAINABILITY 2025“ CONFERENCE**

**Company information**

Company name CIN (OIB)

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| --- | --- |
|  |  |

Company address Postal code and city

|  |  |
| --- | --- |
|  |  |

Company website

|  |
| --- |
|  |

Company representative

Name Surname

|  |  |
| --- | --- |
|  |  |

Mobile phone E-mail

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| --- | --- |
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Ownership structure

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Stage of growth / Development phase (choose only one option)

|  |  |
| --- | --- |
|  | Start-up |
|  | Scale-up |

Additional company information important for the PITCH COMPETITION

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**Project information (Product / Service / Feature)**

*Note: In addition to answering the questions, you can provide additional information that you consider important for a better understanding of your project regardless of the space provided for answers. The purpose of these questions is to guide, not limit, your answers. You can attach to your application all relevant documentation that simply clarifies, illustrates or proves the details and effect of your project.*

Project name

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Project goals and objectives

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Short description of the project

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Describe how you measure environmental and/or social impact (key performance indicators)

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Project category (choose all that apply)

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| --- | --- |
|  | Green/CleanTech technological solution |
|  | Green/CleanTech product solution |
|  | Green/CleanTech service solution |

Project theme/focus (choose all that apply)

|  |  |
| --- | --- |
|  | Energy |
|  | Mobility |
|  | Water and marine |
|  | Agriculture |
|  | Climate |
|  | Biodiversity and ecosystems |
|  | Pollution (air, water, soil etc.) |
|  | Waste |
|  | Recycling and Reuse |
|  | Circular Design and Production |
|  | Built Environment / Construction |
|  | Other (please specify) |

Total investment value

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| --- |
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Total funding sought (range)

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| --- |
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Sources of project financing

(Own funds, state budget, EU funds, loans, venture capital, other-specify)

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Investment cycle start (month-year) Investment cycle finish (month-year)

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| --- | --- |
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Production / Implementation start of the technology / product / service solution

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Project revenue from the start Expected project revenue (2025&2026)

(yearly breakdown)

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| --- | --- |
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Yearly number of employees from the start Newly opened positions in 2025 &2026 (yearly breakdown) (plan)

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TECHNOLOGY / PRODUCT / SERVICE SOLUTION

Explain what makes this technology, product or service viable, sustainable, innovative and defendable. How is it going to contribute to the Green economy? Clearly demonstrate meeting climate targets and ESG impact.

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BUSINESS MODEL AND BUSINESS PLAN

Explain what makes your business model and business plan commercially viable. How is it scalable? How does it respond to market demand?

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CORE PROJECT TEAM

Explain capabilities of the core team to make this project a viable business

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Optional: Link to pitch deck/video

Docsend or other public URL (no short links)

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Optional: Additional project information important for the PITCH COMPETITION

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Optional: Previous awards and/or third-party reviews

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**Application Deadline: Monday, July 28, 2025 (23:59 CET), but we encourage you to apply earlier if possible.**

